



4051 E MAIN ST
ST CHARLES IL 60174
630-584-6300

Christmas World Gift & Craft Fair
Pheasant Run Resort & Convention Center
Friday November 26 to Sunday November 28, 2010

Dear Exhibitor:

The Exposition and Conference Center at Pheasant Run Resort is the official site of the **Christmas World Gift & Craft Fair**. The Exposition Center staff recognizes that your participation in this event is important to your company's success. We will work with you to make this event as profitable and rewarding as possible.

Please read all the information carefully that is contained in this exhibitor kit, as you will be responsible for meeting all deadlines.

Included with this letter is an exhibitor kit that contains order forms offering additional services you may require for your exhibit. You will notice that the pricing is either "discount" or "standard." To take advantage of our "discount" pricing, you must include a check, money order or credit card number with your order, and it must reach our office by **Friday, November 12th, 2010**. You may return these order forms via mail or fax. If you are mailing the forms, please mark the envelope "Pheasant Run Resort, Attn: Exposition Center". If you would prefer to fax in your order, our fax number is: (630) 584-1042. If we receive your order after the **Friday, November 12th, 2010** cut off date, **charges are subject to our standard pricing.**

YOUR BOOTH PACKAGE INCLUDES: (1) EIGHT FOOT SKIRTED TABLE AND (2) PADDED SIDE CHAIRS.

The Exposition and Conference Center will begin accepting freight for this event starting **Friday, November 12th, 2010**. The material handling fee for freight delivered to the Exposition and Conference Center is \$.35 per pound. **Please make sure that your shipment(s) have your company name and booth number clearly marked.** For more details on shipping, see the *Material Handling* section of your exhibitor kit.

Last minute on-site requirements, questions or shipping concerns may be addressed at the Pheasant Run service desk which will be located on the north side of the Exposition Center. The service desk will be staffed during set-up and tear down times. If we can be of assistance to you in any way, please call Val Miner at (630) 584-6300, extension 7892. Our fax number is (630) 584-1042. We look forward to seeing you at the show.

Thank you,

Lizabeth Palmer
Exposition Center Manager

PHEASANT RUN RESORT

Master Order Form

Discount Pricing – Applies to all advance orders when accompanied with full payment or credit card information filled in the space provided. **Orders must be received 14 days prior to the first day of exhibitor setup to qualify for this discount.**

Standard Pricing – Applies to all orders received within 14 days of the first day of exhibitor setup and to those advance orders not accompanied with full payment.

**Please note deadlines indicated on individual order forms may be different than the 14 day cut-off*

Please indicate the totals from the bottom right corner of each order form in the space provided.

Telecommunications.....\$ _____

Electrical Services.....\$ _____

Floral.....\$ _____

Furniture.....\$ _____

Labor.....\$ _____

Material Handling.....\$ _____

Miscellaneous _____ \$ _____

Total Order Amount.....\$ _____

Amount of check enclosed _____

CC logos: mc, visa, disc, amex

Credit Card Number

Credit card expiration _____

Initial below if representative at the show may charge additional items to this credit card

Name of Show _____

Date of Show _____

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Booth Number _____ Phone Number _____

Authorized by _____

Sign & Print

Title _____ Fax Number (____) _____

All payments should be made payable to
Pheasant Run Resort & Spa
And should be addressed as follows:

Pheasant Run Resort & Spa
Attn: Exposition Center
4051 E. Main Street
St. Charles, IL 60174

Please forward master order form, along with each individual service order form with payment. Orders may be faxed to our office at (630) 584-1042. Please direct any questions to the Exposition Center at (630) 584-6300.

Note: Prices are subject to change without notice.

Orders will not be processed without the appropriate advanced payment

General

Pheasant Run addresses all your exhibit needs.

For exhibitors, Pheasant Run Resort & Spa offers the optimum in exhibit space, services and facilities. Our Exposition Center Manager and staff look forward to serving you, and want to relieve as much of your stress and detail work as possible, before, during and after the show.

Exposition Hall Manager

The Exposition Center Manager will be available to exhibitors throughout the setup and teardown times to assist with any problems or alleviate any concerns that may arise, and to inform you of Hotel policies, fire regulations and other city ordinances that pertain to exhibitions.

Order Forms

Individual order forms for all the services and materials that pertain to exhibitors are contained in this kit. To avoid last-minute pressures and unnecessary expense, **you are urged to submit all Expo Center requests at least 14 days prior to the first day of exhibitor setup.** As you will note on the inserts for various services, special discounts are offered for advance orders. Convention hall furnishings, equipment and other materials are not kept on site, and each item that is ordered after the deadline may have to be ordered from a separate warehouse facility.

Service & Information Desk

For your convenience, Pheasant Run Resort & Spa will also staff an Exposition Service and Information Desk to help with any questions or concerns during setup and teardown times. In addition to answering any questions you have about the Hotel, the show, or the city, the personnel at the desk will be glad to help you:

- Check on shipments
- Place orders for additional rental furniture
- Wire last-minute electricity and telecommunications equipment

Shipping and Storage Instructions

To ship pallets or packages directly to the Exposition Center, please see the Material Handling insert contained in this kit.

Skilled and Regular Labor

Exhibitors are expected to conform to the local labor regulations. Pheasant Run Resort & Spa will provide labor at the prevailing rates for the services required. If exhibitors have any questions or concerns, they can contact the Exposition Center staff. Exhibitors are advised to make early reservations for labor services. Please refer to the Labor section of this kit for more details and instructions.

Terms

Charges are due and payable at the time service is requested. The Exposition Center requires full payment prior to the disbursement of any service or equipment rental. Pheasant Run Resort & Spa is not able to bill anyone after the show, so please be prepared to settle your account during the show.

Tax

All rental item prices available in this kit include applicable taxes. Other services may be subject to additional tax. If your company or organization is tax-exempt, please attach your Tax Exemption Certificate to this form.

Catering Services

Catering is available to vendors by placing orders in advance through Pheasant Run Resort & Spa's professional catering department. Food preparation in the Exposition Center is not permitted without permission from Hotel management.

Security

Security in the Exposition Center is the responsibility of show management. It is specified that only licensed security firms may be hired to secure the Exposition Center building, at the discretion of Exposition Center Management.

Standard Exhibit Booth

Pheasant Run Resort & Spa's booth package varies according to the type of show, so please contact show management to inquire about the construction of your booth. Booth rentals include exhibit space rental for the entire show, a carpeted hall, lighting, heating and ventilation. Booth rentals do not include material handling, decoration, security, or labor.

Special Installation Requirements

The exhibitor is not to affix, nail or otherwise attach any items to walls, doors, floors, and columns. The exhibitor will be held responsible for any damage done to the Exposition Center.

Liability

Neither Pheasant Run Resort & Spa nor the legal entities which own, lease and/or operate the Hotel nor their members, officers, directors or employees, shall be responsible or liable for injury to any person or persons while in transit to or from the Hotel or while in the Hotel or otherwise. The exhibitor assumes complete responsibility and liability for all loss, damage or destruction of the property of the exhibitor, his guests and all property of the Hotel used by the exhibitor or brought upon the Hotel premises in his behalf.

The exhibitor also assumes full responsibility and liability for all injury to any and all persons or property, which are any way connected with the exhibitor's negligence. Exhibitor indemnifies and agrees to hold harmless Pheasant Run Resort & Spa, and the legal entities which own, lease and/or operate the Hotel, their members, officers, directors and employees against any and all damages to property or personal injury caused by the exhibitor or his agents, representatives, employees and other persons so identified. For this reason, some exhibits may require a certificate of insurance, and all exhibitors that choose to hire outside labor are required to provide a certificate of insurance to the Exposition Center Staff.

Fire Regulations

All exhibitors are required by the St. Charles Fire Department and/or hotel to conform to the following regulations:

- Smoking is prohibited in exhibit areas at all times
- All materials used in the exposition center must be flameproof to meet a test for scenery and decorations in the Municipal Code of St. Charles. This flame test stipulates that:

If the flame from an ordinary wood match does not ignite a substance or material or cause it to burn or to carry a flame or glow on removal of the lighted

match, the substance or material shall be construed as having been treated with a flame retardant solution in a satisfactory manner and as meeting the regulations of the St. Charles Fire Department.

- Empty cartons, boxes and crates must be removed from the aisles prior to the opening of the show and will be returned at the close of the show. (Removal, storage and return of cartons are included in the material handling service provided by the Exposition Center). "Empty" stickers are available at the service desk during setup.
- Excelsior or shredded paper should not be used in crating merchandise.
- Displays with closed ceilings are not permitted.
- Aisles must be kept completely clear of obstructions during show hours, and as clear as possible during setup and teardown times.
- Fire exits and fire extinguishers must be kept clear at all times.
- No hazardous displays (such as those with open flames) will be permitted without prior authorization from the Fire Department.
- Vehicles on the show floor may not have more than ¼ tank of gas, must have their gas cap taped or locked, and must have a disconnected battery.
- During loading and unloading periods, the fire lanes must be kept clear by order of the St. Charles Fire Marshall.

Reach out to Pheasant Run Resort & Spa for experienced help.

If you want to have one or more telephones in your booth during the show, the Exposition Center staff can arrange it for you.
*A list of call charges will be billed to you after the event.

Pricing Information

Installation – Charges outlined in this form include all labor and materials needed to install service to exhibitors’ booths. Standard services will terminate in an RJ-11 jack. T-1 high-speed internet Will terminate in an RJ-45 jack.

Billing – All calls billed at operator assisted day rates. *Credit card required for billing of call charges.

Deposit – A deposit of \$75.00 per handset is required. This deposit will be applied toward the rental fee.

Advance Payment – Complete advance payment is required on all telephone orders. **Orders will not be processed without the appropriate advance payment.**

Deadline – *Direct dials and Internet services require 30 days to install.* All other orders must be received 14 days prior to the opening of the show.

Quantity	Item	Discount	Standard Unit Price	Total
Standard Services				
_____	Direct dial lines installed	\$200	\$300	_____
		(advance notice required)		
_____	House phone extension (dial "9" access)	\$100	\$150	_____
_____	Deposit on handsets	\$75	\$75	_____

***Credit Card Number required for all telecommunication orders**

_____ - - -
card expiration ____ / ____

Internet Service -

Wired or Wireless Internet Service

Please contact Exposition Center office for pricing.

(630) 584-6300 ext. 7593

Company Name _____
Booth Number _____

Telephone order total _____

Furniture

With Pheasant Run Resort, your furnishing needs are covered

The Exposition Center Manager is your central coordinator, and the single source for all your furnishing needs. Quality of all furniture, floor coverings and decorations is assured, as is your minimal involvement. Advance orders earn discount prices, so fill in the order form completely and send it to the Exposition Center staff as soon as possible.

Each Rental Includes:

- *Delivery to your booth
- *Use during the expo
- *Complete setup and removal

Pricing Information

Discount Pricing – Applies to all advanced orders when accompanied with full payment or credit card information filled in the space provided. **Orders must be received 14 days prior to the first day of exhibitor setup to qualify for this discount.**

Standard Pricing – Applies to all orders received within 14 days of the first day of exhibitor setup, and to those orders not accompanied with full payment.

Orders will not be processed without full payment.

- Orders placed at the service desk are based on availability.
- Variations in dye lot may occur when Ordering more than one carpet panel.
- Standard carpet sizes may not be cut or trimmed. If special sizing is required, a \$15/sq. ft. pricing will apply.

Note: Exposition Center & St. Charles Ballroom show floors are carpeted.

	Quantity	Item/Size	Discount Price	Standard Price	Total
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Chairs

		Padded side chair	\$10.00	\$20.00	
		Chrome bar stool with back	\$35.00	\$45.00	

Accessories

		Waste basket	\$ 7.50	\$10.00	
		Easel	\$20.00	\$30.00	
		Table riser (4'x1'x1')	\$30.00	\$40.00	
		Pegboard (8'x4')	\$50.00	\$65.00	

Wood Display Tables

		2'X4' (30"High) w/ White Vinyl Top	\$25.00	\$40.00	
		2'X6' (30"High) w/ White Vinyl Top	\$25.00	\$40.00	
		2'X8' (30"High) w/ White Vinyl Top	\$25.00	\$40.00	
		2'X4' (42"High) w/ White Vinyl Top	\$35.00	\$50.00	
		2'X6' (42"High) w/ White Vinyl Top	\$35.00	\$50.00	
		2'X8' (42"High) w/ White Vinyl Top	\$35.00	\$50.00	

Table Skirting

(Please specify skirt color below)

		Skirting for 2'X4' Table	\$30.00	\$40.00	
		Skirting for 2'X6' Table	\$30.00	\$40.00	
		Skirting for 2'X8' Table	\$30.00	\$40.00	

Color: *Blue *White *Burgundy *Red *Gold
*Black *Forest Green *Show Colors

Booth Carpeting

(Please specify color below)

9'x10' per single booth space \$65.00 \$95.00

Colors: *Red *Blue *Gold *Grey *Burgundy
Carpet prices include front edge taping only. Additional taping at \$1.50 per linear foot.

The Pheasant Run Exposition Center is fully carpeted

Company Name
Booth Number

Furniture Order Total _____

This form must be returned with the original Master Order Form.

Skilled Professionals and Cost-Conscious Charges.

To free you from unnecessary problems or delays at the show, we urge you to review this summary of electrical requirements applicable to all exhibitors. (These requirements are based on the City of St. Charles' Electrical Code). In addition, if you are not familiar with basic safety standards for electrical wiring, an electrician should be consulted before shipment is made to the Exposition Center. If you need further information or clarification of any point, please contact the Exposition Center staff.

Before You Ship, Check Your Equipment Against These Requirements:

- * All wiring and electrical equipment requires evidence of testing and approval by a nationally recognized testing laboratory.
- * All electrical signs shall have a permanent name-plate stating (1) size in feet and inches (2) weight and (3) maximum ampere load of the sign.
- * All wiring that touches the floor must be "SO" rated for extra hard usage.

- * Wiring above floor level must be "SJ" cord, rated for hard usage.
- * Zip cord is prohibited.
- * Flexible cord must be 3-wire unless part of a specifically approved assembly.
- * Motors of 3/4 H.P. and over must be equipped with a safety switch.
- * Open clip sign sockets, latex or lamp cord wire in displays, duplex or triplex attachment plugs are prohibited.
- * cord, rated for hard usage.

At the Exhibition

- * General illumination of the area is provided.
- * All outlets will be installed on the floor of the back wall of the standard booth. Connections from outlets to equipment shall be Time and Material.
- * Any electrical connections to the building electrical systems or extensions thereto must be made by building electricians, not by the exhibitor.
- * Extensions to the electrical systems must be made by 3-wire flexible cord, type "SO" or equal, in lengths arranged so that there will be no more than one coil, 2 feet in diameter, of excess cord.
- * Any cord run across a traffic lane must be encased in a substantial enclosure specifically approved for this purpose.

- * No electrical equipment shall be attached to or supported from booth dividers.
- * Permanently installed wiring on booths or displays must be encased in an Approved metal raceway where flexibility is necessary, such as between booth sections or at connection points to the building system, type "SO" cord or equal in lengths not to exceed 6 feet, With approved attachment plugs.
- * Splices and terminations shall be made in an approved metal enclosure.
- * All electrical material and equipment must use a 3-wire cord, and be grounded because of local and national ordinances. Connections where wiring constitutes a Fire hazard will not be allowed.

Important Notes:

- * All exhibits will be carefully inspected to determine if violations exist. If they do, qualified electricians are available to correct them. The work will be performed on a time-and-material basis. If the exhibitor does not wish to have the fault corrected, electrical service will not be connected.
- * All material and equipment furnished by Pheasant Run Resort will remain the Property of Pheasant Run Resort.

Pricing Information

Electricians: \$70.00 per hour, with a one-hour minimum on any labor orders. Any equipment or exhibit requiring hardwiring will be billed for Electrician time.

Straight Time – Monday through Friday, 8:00am-4:30pm

Double Time – After 4:30pm daily and all day Saturday, Sunday and Holidays. No tax on labor rates.

Discount Pricing –Applies to all advance orders when accompanied with full payment or credit card information filled in the space provided. **Orders must be received 14 days in advance to qualify for this discount.**

Standard Pricing – Applies to all orders received within 14 days of the first day of set up and to those advance orders not accompanied with full payment

Complete advance payment is required for all orders.

Standard Electrical Service Available

120 Volt, A. C., Single Phase, 60 Cycle
208 Volt, A. C., 3 Phase, 60 Cycle

208 Volt, A. C., Single Phase, 60 Cycle
480 Volt, A. C., 3 Phase, 60 Cycle

QUANTITY	ITEM/SIZE	DISCOUNT PRICE	STANDARD PRICE	TOTAL
Booth Outlets				
_____	2000 watt-20AMP, 120 volt standard outlet NOTE: 120 volt service for booth power is supplied with one (1) opening. Service includes bringing unit to booth, connection at one point, and removal at conclusion of event	\$100.00	\$130.00	_____
_____	25' Extension Cord (Rental does not include electrical service)	\$20.00	\$30.00	_____
_____	4 Outlet Quad Box (Rental does not include electrical service)	\$25.00	\$35.00	_____
Equipment Outlets				
_____	208 volt – 1 phase-30AMP	\$190.00	\$275.00	_____
_____	208 volt – 3 phase-30AMP	\$270.00	\$360.00	_____

Booths larger than 10'x20' should identify and show location of service units, power connections, and tower lights and indicate booth dimensions. Heavy duty service should be accompanied with a detailed floor plan.

Electric Order Total _____

This form must be returned with the original Master Order Form.

Company Name _____ Booth Number _____
